



## PRESS RELEASE

### **“Best for Families“ in the Salzburger Sportwelt**

*Top tips for 2019/20: Where a winter break is the perfect family holiday*

**Winter sports enthusiasts of all ages feel right at home on the slopes of the seven winter sports resorts in the Salzburger Sportwelt – Flachau, Wagrain-Kleinarl, St. Johann, Radstadt, Altenmarkt-Zauchensee, Eben and Filzmoos. The wide variety of slopes in the heart of the Ski amadé, a family-friendly atmosphere, snow parks, fun slopes and 25 ski and snowboard schools guarantee a varied winter holiday.**

Well-structured, comfortable, state-of-the-art and really friendly – that how you would describe the seven winter sports resorts of the Salzburger Sportwelt, which at the same time make up the centrepiece of the Ski amadé with a total of 760 km of slopes. The ski areas are varied, yet compact: even though you are staying in still enjoy a ski holiday on a small scale. The modern ski lifts are comfortable and most are equipped with bubble hoods and seat heating. Easily accessible practice lifts and snow areas reserved for children are situated in a central location and can be reached on foot from your hotel or on the free ski buses. Particularly popular amongst children: the many mountain adventure worlds, fun slopes, snow parks and of course the great events taking place in winter 2019/20.

#### **Tip No. 1: JO family accommodation properties ensure a real feel-good atmosphere**

Families and children have special needs and requirements on holiday. For example buffets for children or children's meals, table games or simply a well-equipped family room – making packing much simpler. JO family partners in St. Johann in Salzburg are real **family experts** and have made it their aim to fulfill wishes down to the smallest detail.

#### **Tip No. 2: Eben im Pongau – couldn't be more family-friendly**

The “monte popolo“ in Eben has received many awards for its family-friendliness and its attractive **offers for children**. The “International Piste Seal of Quality“ is also a fixed indicator by the lift industry as far as quality and safety are concerned. The “monte popolo“ is an adventure mountain for the whole family with fun park, adventure slope, kinderland and childproof 6-seater chairlift.

#### **Tip No. 3: Winter adventure mountains for children and child-care for children over 2 years**



In **WAGRAINI's Winter World** the long forest magic carpet lift, the tubing run, the rubber ring carousel, the kids' beginners snow park, the igloo and the dwarves' house invite kids in for creative romping around, playing and warming up.

On the **Ghost Mountain** in St. Johann in winter you can ski the adventurous devils' route: scary witches and Krampus figures line the trail through the Family Adventure Park on the Gernkogel.

In the **Fichtelland** at the Valley Station on the Hochbifang of the Ski Circuit in Radstadt-Altenmarkt you can ski from one talking figure to the next - right through the fairy-tale winter forest. The Königslehen fun slope guarantees great fun with its waves, steep turns, tunnel, snail and small jumps. In the **Filzmoos Ski School's Kids' Club** children over the age of 2 years are lovingly and personally cared for – also without ski lessons. With a kids' restaurant, a play and painting corner, quiet area and lots of other facilities parents can be sure their little ones are well looked after.

#### **Tip No. 4: From the very beginning in best hands at 25 ski and snowboard schools**

In many ski schools children can take their first steps on skis from the age of 3 years. In order not to overchallenge the little ones, the groups are small and the method very playful. In the event of very bad weather many ski schools have a cosy **play and recreation room** available, where the children can warm up and take refreshment. The nursery slope with meeting-point, magic carpet conveyor belt lift, practice lift and **mascot** make up just one big outdoor playground with top childcare. Often taster courses are available with short lesson times on two or three days. For older children group lessons or private tuition are available: according to requirement it's more about perfecting your technique or learning the FIS-piste rules; you head straight off onto the slopes, into the snow park or to slalom training. Lessons are offered in **more than one language**.

#### **Tip No. 5: Care-free carving with the best equipment**

The right equipment is a must for fun on the slopes: and here in the Salzburger Sportwelt families with children are well catered for. Painful ski boots are a thing of the past. Comfortable boots, easy to turn carving skis and well-fitting helmets are basic requirements for feeling good on the slopes. Thus each winter sports resort offers one or more **ski rental shops**. If your equipment doesn't suit, you can exchange it.

#### **Tip No. 6: Try out new tricks in the snow parks and on the fun slopes**

The snow parks in the Salzburger Sportwelt are the trendiest meeting places for youngsters on the freestyle scene. Free skiers and snowboarders have the opportunity to test their limits and to try out new tricks. Ideal for beginners are the **Easy-**



**Park** in Zauchensee, the **monte popolo Funpark** in Eben and **playgroundSNOW** in Radstadt. The **Soko Funslope Wagrain** combines the best elements of boardercross and snow park in one area and is also suitable for everyone. **Burton – The Stash** in Flachauwinkl/Shuttleberg offers 80 obstacles, natural powder jumps, cliffs and windlips. The “Lil’ Stash“ is ideal for children. The **Snowpark Alpendorf**, with a total length of 900 m was conceived with the focus on fast learning success whilst freestyle skiing. The park is split into the “Progression Line“ and the “Fun Line“. Legendary and reserved for the experts is the “**Absolut Park**“ in Flachauwinkl-Kleinarl: the XXL super pipe and the 5 kickerline ensure top level facilities. The super pipe is used by professionals and national teams as training ground.

#### **Tip No. 7: Water fun, tobogganing and Night Watchman Tour**

The **Thermal Spa Amadé** in Altenmarkt and the **Adventure Pool Wasserwelt Wagrain** beckon after a long day’s skiing or on a ski-free day. Both leisure facilities offer large children’s areas with water slides, toddlers’ pools, animation and indoor adventure world. Spacious sauna areas offer parents peace and quiet for unwinding. A wide variety of spa and massage treatments in the Thermal Spa Amadé promise pure relaxation.

Those looking for more action in the evening can head for one of the 13 **floodlit toboggan runs in the Salzburger Sportwelt**: After the ascent and a refreshment stop you can whizz down on traffic-free tracks of up to 6.5 km long back down to the valley. There are a total of 18 toboggan runs in the region.

Travel back in time to medieval Radstadt on a mystic-nostalgic **Night Watchman Tour**. At no extra charge visitors get an exciting insight into the history of this once bustling trading town between the Radstädter Tauern and Pass Lueg.

#### **The top events 2019/20 for families and children**

##### **“Crazy Dolls Party“ on 2nd January 2020 in Flachau**

The mad “Crazy Dolls” celebrate a fun festival just after Christmas with various stations, a cool rallye over the whole mountain and a party at the Sun House. All children also receive a surprise.

##### **Winter festivals in Wagrain-Kleinarl**

Nowadays the winter festivals for the whole family in Wagrain-Kleinarl are legendary. Start is at 7 pm (on 6 dates in winter) at the sports ground in Kleinarl. Here you’ll find kids’ quad biking, a snow football tournament, snowtubing, Segways, curling, and kids’ snow mobiles on the programme. And all for free. There a free shuttle service from your hotel to the winter festival and back again.



### **International Kids Trophy on 28th and 29th March 2020 in Altenmarkt-Zauchensee**

The International Kids Trophy takes place in 2020 for the 18<sup>th</sup> time. The event is organised in cooperation with the Skiclub Salzburg and the Zauchensee Lift Company. More than 800 Kids per day compete on the World Cup run in the Kids-X competition or giant slalom race. There are grand trophies for the winners.

### **Easter Bunny Party at the Shuttleberg in Flachauwinkl on 8th April 2020**

At the Easter Bunny Party the bunnies put their skis and snowboards on, plus there's a Easter nest hunt and an exciting quiz rallye. Giant snow figures and a "Crazy Doll" ensure surprises for kids. Meeting-point is at 1.30 pm below the mountain station of the Lumberjack Shuttle.

The **Salzburger Sportwelt** encompasses the seven holiday resorts of Flachau, Wagrain-Kleinarl, St. Johann, Radstadt, Altenmarkt-Zauchensee, Eben and Filzmoos and makes up the winter centrepiece of the Ski amadé. This is, with its 760 km of pistes, 270 lift facilities, 25 ski and snowboard schools and over 120 ski huts, Austria's largest ski destination.

**Salzburger Sportwelt press image service.** Please request your desired high-resolution images by email from: [a.zuljan@salzburgersportwelt.com](mailto:a.zuljan@salzburgersportwelt.com)



Winter sports enthusiasts of all ages are pampered with culinary delights at the over 120 ski huts in the in the Ski amadé.  
© Salzburger Sportwelt/Tom Lamm



Winter adventure mountains offer lots of fun. © Salzburger Sportwelt/Tom Lamm



Winter festivals take place every Thursday evening in Wagrain-Kleinarl.  
© Sportalpenmarketing



Magic carpet lift, children's adventure worlds and professional ski and snowboard schools offer best conditions, in order to learn skiing and snowboarding.  
© Salzburger Sportwelt/Tom Lamm



13 of the 18 toboggan runs in the Salzburger Sportwelt are floodlit for "night owls".  
© Salzburger Sportwelt/Ikarus



In the best of hands: there are 25 ski and snowboard schools in the Salzburger Sportwelt.  
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